

Employee Communication  
Product Launches  
Sales Aid  
Training  
Calendars...

Add the Magic Touch  
to your campaign



Magic<sup>x</sup>  
**CUBE<sup>®</sup>**



You'll never want to put it down!

► **Magic Cube** **BESTSELLER**

The classic and our most popular promotional product. When unfolded, images on the Magic Cube coincide with images and text in a seemingly endless procession.

Applications:

- ◆ Employee Communication: Values and Mission, Re-branding, Brand Anniversary, Training Booster, Calendar, Recruitment...
- ◆ Sales and Distribution: Launches, Events, Company Presentation, Sales Aid, Product/Service Showcase...

Features:

- ◆ Full Color label customization
- ◆ Magnetic closure

Size : 7cm(Bestseller), 3cm, 5cm, 8cm, or 12cm

Magic Concepts products are protected by patents



Options:



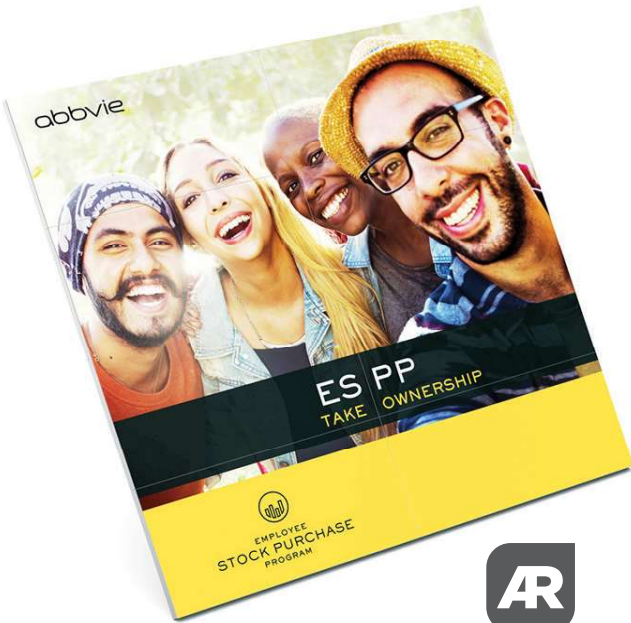
transparent stand



gift box



Magic<sup>x</sup>  
**SQUARE 150**



Add the magic touch to your Brochure

► **Magic Square 150**

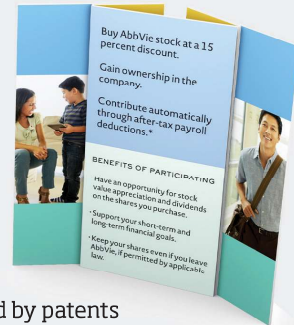
A 2mm-thin 3D media, excellent for mailings, magazine inserts or as a lasting brochure.

Features:

- ◆ Mailer-ready
- ◆ Full color customization

Size : 150 x 150 x 2mm

Magic Concepts products are protected by patents



Letter format for your interactive Mailers

► **Magic Post Card 210**

Let recipients unfold your message, invitation, or illustrated brochures. Sure to surprise and delight as soon as the card is in hand.

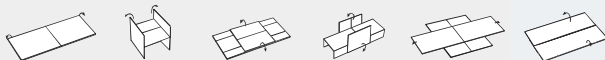
Features:

- ◆ Mailer-ready
- ◆ Full color customization

Size : 210 x 95 x 2mm

Magic Concepts products are protected by patents

Magic<sup>x</sup>  
**POSTCARD 210**



## Excellent as a Direct Mailer or Fair Giveaway

### ► Magic Card 160 **BESTSELLER**

All the Magic in a 2mm card. Image and text unfold in a seemingly endless procession.

Mail-friendly

Features:

- ◆ Mailer-ready
- ◆ Full color customization

Size : 160 x 100 x 2mm

Magic Concepts products are protected by patents



### Magic<sup>x</sup> CARD 160



- ◆ Mailer
- ◆ Product Launch
- ◆ Event Invitation
- ◆ Sales Aid / Pitch Deck
- ◆ Training Booster
- ◆ Product Explainer





An invitation that creates a big impression

► **Magic Event Cube 12.7cm**

Give your Invitation the WOW effect! At 12.7cm squared, the extraordinary Magic Concepts Event Mega Cube is an invitation your guests cannot ignore!

Features:

- ◆ Full color label customization
- ◆ Magnetic closure



Size : 7cm(Bestseller), 3cm, 5cm, 8cm, or 12cm

Magic Concepts products are protected by patents



Add the magic touch to your campaign

► **Magic Ellipse**

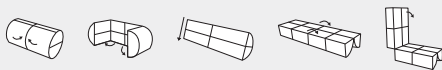
Precise and elegant, the Ellipse will delight hands and allow you to create detailed campaigns thanks to its large and even surface.

Features:

- ◆ Full color label customization
- ◆ Magnetic Closure

Size : 42 x 70 x 115mm

Magic Concepts products are protected by patents



Magic<sup>x</sup>  
**ELLIPSE**



Magic<sup>x</sup>  
**DIAMOND**



High-carat design, full of facets

► **Magic Diamond** **BESTSELLER**

At first glance, the Magic Diamond is just a cube - but touch it, and it turns out to be a diamond in the rough, with up to 20 faces. With one flick of the hand it changes its shape, turning from a prism into its final form.

Features :

- ◆ Full color label customization
- ◆ Magnetic closure

Available in 2 sizes : 50 x 50 x 50mm / 70 x 70 x 70mm

Magic Concepts products are protected by patents

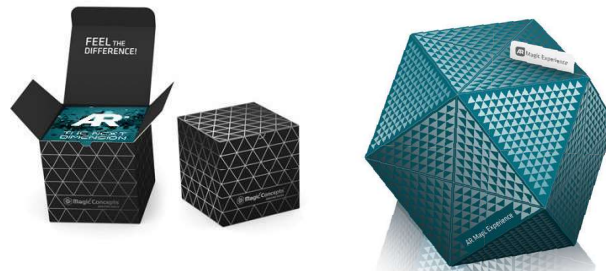


Magic<sup>x</sup>  
**SUPER DIAMOND**

Options:



Also available in Super Cube format, with "Tag", Matt foil and Spot UV options





## Magic<sup>x</sup> CRYSTAL



A real Highlight in Magic's art of design

### ► Magic Crystal

Magic and extremely versatile.

First takes the shape of a pillar, then a rectangle and a cube.

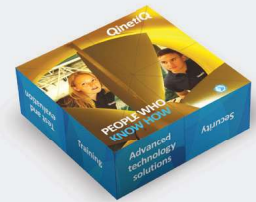
Features:

- ◆ Full color label customization
- ◆ Magnetic closure

Size : In rectangular shape 86 x 86 x 30mm

Tower shape 128 x 42 x 42mm

Magic Concepts products are protected by patents



Built to deliver your product & services

### ► Magic Container

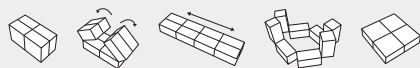
All the Magic of the Cube with landscape capability. It's a rectangle, then a square, than a landscape.

Features:

- ◆ Full color label customization
- ◆ Magnetic Closure

Size : 140 x 70 x 70mm / 100 x 50 x 50mm

Magic Concepts products are protected by patents



## Magic<sup>x</sup> CONTAINER



## New Energy for your play-instinct

### ► Magic Can

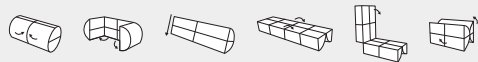
There is no end to what you can make with a Can. Perfect for drink, batteries, or any product packed in Can, but also a perfect product portfolio, thanks to its large printing area, and landscape panels.

Features:

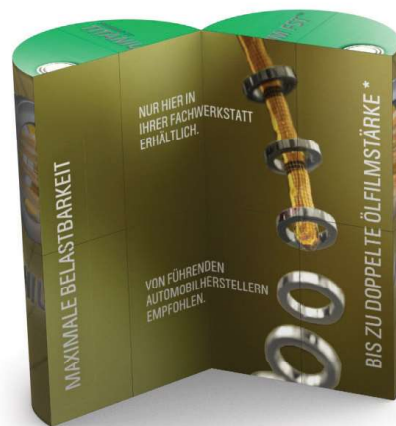
- ◆ Full color label customization
- ◆ Magnetic Closure

Size : Large 65 x 115mm / Mini 50 x 90mm

Magic Concepts products are protected by patents



Magic<sup>x</sup>  
**CAN**





Magic<sup>x</sup>  
TILE



Excellent as a Sales Aid or Direct Mailer

### ► Magic Tile

A great mailing option when combined with optional giftbox.

Features:

- ◆ Mailing Box
- ◆ Full color label customization
- ◆ Large panoramic panel

Size : 83 x 83 x 41mm

Magic Concepts products are protected by patents



## As Unique as your product

### ► Magic Orbit

The Magic Orbit is well rounded in its communication and gets ideas flowing in the right direction.

Available in 2 size : large 105 x 30mm or small 76 x 26mm

Magic Concepts products are protected by patents



### Magic ORBIT



### Magic HOUSE XL



## A folding sculpture in the form of a house?

### ► Magic House

The Magic House is as individual as your product because we tailor each object to fit. Rest assured, your message will come across with a magic touch.

Size : 11.9 x 12.2 x 1.3cm

Magic Concepts products are protected by patents



## Well rounded for your communication!

### ► Magic Disk

How much content can you fit onto one centimeter of folding puzzle? A whole lot!

Size : 103 x 15mm

Magic Concepts products are protected by patents



### Magic DISK

